



National Council on Aging and the American Society on Aging ★ March 26-30, 2008 ★ Washington, DC

2008 Authors and Producers in Aging

The following authors of books and producers of videos, DVDs, CD-ROMs and other materials in aging are among the presenters at the 2008 Aging in America Conference of the National Council on Aging and American Society on Aging and in Washington, D.C., March 26–30.

To find a person's participation in the conference, refer to the presenter index in the final program. Those listed will be honored at the Authors and Producers Reception, hosted by the editorial boards of ASA's quarterly journal, *Generations*, and its bimonthly newspaper, *Aging Today*, as part of the conference Grand Opening Reception, March 27, 5:30-7 p.m. It will be held at the Marriott Wardman Park Hotel, in Washington Hall 5, adjacent to the Exhibition Hall. Presenters are indicated in boldface type.

Beth Baker, Author, *Old Age in a New Age - The Promise of Transformative Nursing Homes*, Vanderbilt University Press (Nashville) 2007.

Virginia Bell, MSW, program consultant, and **Tonya Cox**, MSW, VP, education and programs, both of the Greater Kentucky & Southern Indiana Alzheimer's Association; **David Troxel**, MSW, consultant and speaker; and Robin Hamon, MSW, University of Kentucky, coauthors, *The Best Friends Book of Alzheimer's Activities, Volume Two*, Baltimore: Health Professions Press, 2008.

Adriene G. Berg, Age Beat & Finance Editor, Balance Magazine/eldr.com and www.LongevityClubOnLine.com, *How Not To Go Broke at 102: Achieving Everlasting Wealth*, (revised edition, New York City: John Wiley & Son publishers, 2008.

Robert H. Binstock, PhD, professor of aging, health and society, Case Western Reserve University, Cleveland, Ohio, and James H. Schulz, PhD, professor emeritus, Brandeis University, Waltham, Mass., coauthors, *Aging Nation: The Economics and Politics of Growing Older in America*, Baltimore: Johns Hopkins paperbacks, 2008.

Robert N. Butler, MD, president and CEO, International Longevity Center-USA, New York, NY, *The Longevity Revolution: The Benefits and Challenges of Living a Long Life*, New York City: Public Affairs, 2008.

William C. Byham, chairman and CEO, Development Dimensions International, *70: The New 50*, DDI Press, Pittsburgh, PA 2007.

Carole Calladine, director, Senior Services for the City of Rocky River, Ohio, *Second Story Woman...A Memoir of Second Chances*, Huron, Ohio: Bird Dog Publishing, 2007.

Helen Dennis, PhD, consultant; lecturer at USC's Andrus Gerontology Center, and Bernice Bratter, coauthors, *Project Renewment: The First Retirement Model for Career Women*, New York City: Scribner, 2008.

Joan Ditzion (coauthor as part of the Boston Women's Health Book Collective), *Our Bodies, OurSelves: Menopause: A New Edition for a New Era*, New York City: Touchstone/Simon and Schuster, 2008.

Mary Furlong, PhD, professor of entrepreneurship, Santa Clara University; president, Mary Furlong & Assoc., Lafayette, Calif. *Turning Silver Into Gold: How to Profit in the New Boomer Marketplace* (Upper Saddle River, N.J.: Financial Times Press/Prentice Hall, 2007).

Melissa Godoy and Eileen Lettig, producers, *Do Not Go Gently: The Power of the Imagination in Aging*, narrated by Walter Cronkite, NEWIST/CESA 7 Productions, 2007. **Winner 2008 ASA Media Award.**

Stephen M. Golant, PhD, professor, University of Florida, Gainesville, and Joan Hyde, editors, *The Assisted Living Residence: A Vision for the Future*, Baltimore: John Hopkins University Press, May 2008.

Connie Goldman, independent public radio producer, author, speaker, *Secrets of Becoming a Late Bloomer*, Minneapolis, MN: Fairview Press, Minneapolis Minnesota, 2007.

Kelly Greene, staff reporter, and Glenn Ruffenach, editor, *The Wall Street Journal's "Encore,"* coauthors, *The Wall Street Journal Complete Retirement Guidebook*, New York: Three Rivers Press, 2007.

Marsha Hurst, PhD, research scholar and narrative medicine faculty, and Sayantani DasGupta, MD, MPH, Columbia University, both of Columbia University, editors, *Stories of Illness and Healing: Women Write Their Bodies*, Kent, Ohio: Kent State University Press, 2007.

Michael Jacoby, DVD producer-director, *Ten More Good Years: The Battle for LGBT rights Is Far from Over*, New York City: LookOut Films, 2008.

Joan Jeffri, director, Research Center for Arts and Culture (RCAC), Teachers College Columbia University, NYC, and contributors, *Above Ground: Information on Artists III: Special Focus New York City Aging Artists*, publisher: Trustees of Teachers College Columbia University/RCAC, 2007.

Lee Fraser, RN, Charlotte Kauffman, MA, LCPC, Division of Mental Health, Illinois Department of Human Services, editor, with Lynn DeAngelo, Linda Warner, Jodi Kranz and Juanita Suro, coauthors, *Illinois Mental Health and Aging Training Manual*, Springfield, Ill.: Illinois Department of Human Services, Division of Mental Health, 2007.

Donald R. Koepke, MDiv, director, CLH Center for Spirituality and Aging, Anaheim, Calif., producer, and James Ellor, presenter, *Developing a Spiritual Assessment Tool* (DVD with accompanying workbook), self-published, 2007.

Daniel Kuhn, director, Professional Training Institute, Greater Illinois Chapter, Alzheimer's Association; and Jane Verity, coauthors, *The Art of Dementia Care*, Clifton Park, NY: Cengage Learning, 2007.

John A. Kunz, BSW, MS, academic staff, International Institute for Reminiscence and Life Review, Center for Continuing Education/Extension, University of Wisconsin—Superior, and Florence Gray Soltys, MSW, LCSW, clinical associate professor, School of Social Work and School of Medicine, University of North Carolina at Chapel Hill, coauthors, *Transformational Reminiscence: Life Story Work*, New York: Springer Publishing Inc., 2007.

Kathy Laurenhue, author, *Activities of Daily Living: An ADL Guide for Alzheimer's Care* and *Alzheimer's Basic Caregiving: An ABC Guide*, Bradenton, Fla.: Wiser Now Inc., 2006, and *Getting to Know the Life Stories of Older Adults*, Baltimore: Health Professions Press, 2007.

Len Lipton, PhD, author, *Be the Leader You Were Meant to Be: Increase Your Presentation Power*, self-published, 2007.

Levine Madori, PhD, Professor, Fulbright Scholar, St. Thomas Aquinas College, Sparkill, NY, *Therapeutic Thematic Arts Programming for Older Adults*, Health Professions Press, Baltimore, Md., 2007

Paul Malley, president, Aging With Dignity, Tallahassee, Fla., author, *Five Wishes: Advance Care Planning for Non-English Speakers* (CD-Rom), Tallahassee, Fla.: Aging With Dignity, 2007, and producer, *Five Wishes Video* (video/DVD), Tallahassee, Fla.: Aging With Dignity, 2007.

Michele Mathes, JD, director of education and research, et al, *Competence with Compassion: Ethical*

Decision-Making in the Changing Culture of Long Term Care, Manual, Center for Advocacy for the Rights and Interests of the Elderly (CARIE), Philadelphia, 2007.

Phillip McCallion, PhD, director, and **Lisa A. Ferretti**, LMSW, director of operations, both of Center for Excellence in Aging Services, University of Albany, NY, co-producers of CD-Rom, *Facing the Challenges: Mental Health Issues and the Protective Services for Adults (PSA) Client*, 2007.

John Paul Marosy, president, *Bringing Elder Care Home LLC*, *Elder Care: A Six Step Guide to Balancing Work and Family*, Second Edition, Worcester, Mass.: Bringing Elder Care Home Publishing, 2008.

Judy McKelvey, MD, DVD executive producer, *Watch Out! Maybe It's Time to Stop Driving*, with 10 original musical selections by 28-year-old Rob Getzschman, St. Louis: Whole Family Productions, 2008.

Maria M. Meyer, president, CareTrust Publications LLC, Portland, Ore.: four new books with coauthors: *The Comfort of Home: The Complete Guide for Caregivers* (3rd Edition), CareTrust Publications, 2007; *The Comfort of Home: for Parkinson's Disease* (2007); *The Comfort of Home: for Stroke* (2007).

Margaret B. Neal, and Leslie B. Hammer, coauthors, *Working Couples Caring for Children and Aging Parents*, Mah Wah, N.J.: Lawrence Erlbaum Associates, 2007.

Paul D. Nussbaum, PhD, Adjunct Associate Professor, University of Pittsburgh School of Medicine, Gibsonia, PA. *Your Brain Health Lifestyle: Preserving Your Life Story*, Tarentum, Pa.: Word Association Publishing, 2007.

Steven Pascal-Joiner, mid-career transitions coordinator, Actions Without Borders/idealist.org, and Meg Busse, coauthors, *The Idealist Guide to Nonprofit Careers*, 2007.

Nancy Pearce, LISW, consultant/educator, Creating Connections, *Inside Alzheimer's: How to Hear and Honor Connections with a Person who has Dementia*, Forrason Press (Taylors, SC), 2007.

Barbara Z. Perman, PhD, and **Jim Ballard**, coauthors, *No Ordinary Move; Relocating Your Aging Parents*, AuthorHouse, Bloomington, Ind., 2007.

Mary Robinson, William Novelli, Clarence Pearson and Laurie Norris, editors; foreword by Robert N. Butler, MD, Global Health & Global Aging, San Francisco: Jossey-Bass, 2007.

Anita L. Rosen, PhD, MSW, special projects advisor, Council on Social Work Education, Alexandria, VA, and Catherine J. Tompkins, PhD, MSW, George Mason University, Fairfax, VA, co-editors, *Fostering Social Work Gerontology Competence: A Collection of Papers from the First National Gerontological Social Work Conference*, Binghamton, NY, Haworth Press, 2007.

Erlene Rosowsky, PsyD, assistant clinical professor in psychology, Department of Psychiatry, Harvard Medical School, and director, Center for Mental Health and Aging, Massachusetts School of Professional Psychology, and Daniel L. Segal and Frederick L. Coolidge, both at University of Colorado, Colorado Springs, coauthors, *Personality Disorders and Older Adults: Diagnosis, Assessment and Treatment*, Hoboken, N.J.: John Wiley & Sons.

Susan Salach, *Along Comes Grandpa*, Tuscon, Ariz.: Wheatmark, 2007.

Pat Samples, author, consultant, *The Secret Wisdom of a Woman's Body: Freeing Yourself to Live Passionately and Age Fearlessly*, Minneapolis: Llewellen Worldwide, 2007.

George H. Schofield, Ph.D, *After 50 It's Up To Us, Developing The Skills and Agility We'll Need*, with foreword by Richard N. Bolles, author of *What Color Is Your Parachute?* San Francisco: Clarity Group, 2007.

Laurie Schur, producer, Schur Shot Productions, with Lisa Thompson, *Greedy for Life* (DVD), 2007.

Jeri Sedlar, senior advisor, The Conference Board, and Rick Miners, coauthors, *Don't Retire, REWIRE!* Indianapolis: ALPHA/Penguin, 2007.

Nader Shabahangi, Ph.D., founder, Pacific Institute, Bogna Szymkiewicz, Ph.D., Founder, Pacific Institute-Europe, coauthors, *Deeper Into The Soul: Beyond Demetia and Alzheimer's, Towards Forgetfulness Care*, San Francisco: Elders Academy Press, 2008.

Marion Somers, PhD, founder, Professional Geriatric Care Management Certificate Program, Hunter College's Brookdale Center on Aging, New York City, host-producer, *Doctor Marion Minutes: Elder Care Made Easier*, CD-ROM, Brooklyn, NY: Elder Health Resources of America, 2007.

Martha Spinks, Ph.D., MSW, executive director, St. Barnabas Senior Services, producer and book editor, *Exits and Entrances* (DVD with book, 2007), publisher: St. Barnabas Senior Services/Upright Pictures Inc.

Amira Choukair Tame, ACC, president, Alzheimer Activities Service, West Bloomfield, Maine, author, *ABC's of Activities for Alzheimer's* (large-format book), Findlay, Ohio: Documail, 2007, and *ABC's of Activities for Alzheimer's Training Video* (DVD), West Bloomfield, Maine: Alzheimer Activities Service, 2007.

William H. Thomas, MD, president, The Eden Alternative, Sherburne, NY, *What Are Old People For? How Elders Will Save the World*, Acton, MA: Vanderwyk & Burnham, 2007.

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